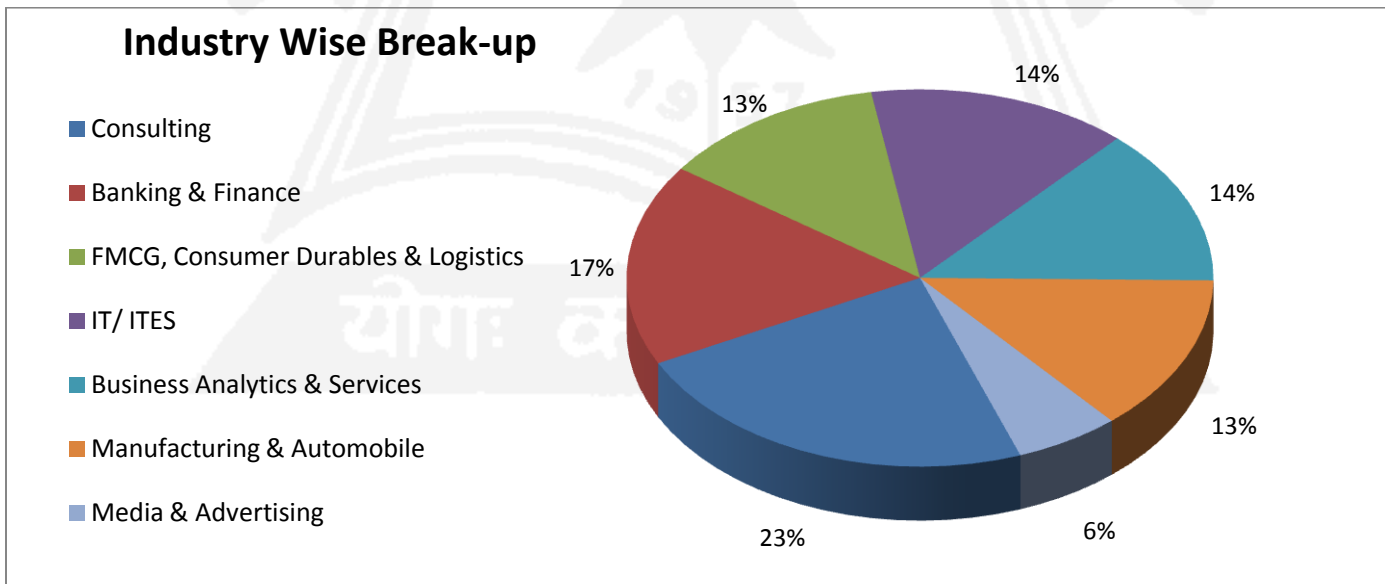




The successfully concluded summer placements process for the batch of 2011-2013 has reaffirmed the position of **Vinod Gupta School of Management, IIT Kharagpur** as one of the premier B-Schools in the country. Several new recruiters along with our traditional partners vied to select the best amongst the **104 strong batch**, leaving our students spoilt for choices. A total of **76 companies** took part in the recruitment process recording a 27% growth over last year. The students have been offered challenging management roles across industries like **FMCG, Consulting, Banking & Finance, Automobile, Analytics, Media, and Infrastructure etc.**

The average stipend offered to the candidates is **Rs. 40,000**, with about 38% of the students being offered a stipend more than the average. The median is **Rs. 36,000** and the highest stipend offered is **Rs. 1,00,000**.



Consulting:

Consulting continued to remain the most sought after profile with more than one-fifth of the batch choosing consulting profiles. Regular recruiters like **Deloitte India, Price Waterhouse Coopers, Ernst & Young, Wipro, and Frost & Sullivan** strengthened their association with VGSOM by offering varied profiles such as Strategy & Operations, Enterprise Applications, Technology Integration, Project Management and Business advisory. **Ericsson** offered leadership roles along with other technology consulting roles. **Asclepius Consulting**, a new recruiter offered roles in the budding area of Hospital Management.

FMCG, Consumer Durables & Logistics:

VGSOM extended its reputation of being a favored destination for the FMCG & Logistics companies as is evident from the number of companies that participated in the summer placement process. FMCG majors like **Reckitt Benckisser, Berger Paints, Godfrey Phillips, Danone Foods & Beverages, and Heinz** continued to repose faith in the quality of the students at VGSOM and offered roles across SCM, Operations and Marketing. **Titan Industries & Voltas Ltd.** offered both marketing and operations roles to our students. Companies like **JDA and Triton Group** recruited for their supply chain and marketing roles.

Banking & Finance:

Banking & Finance saw the highest growth in terms of number of companies when compared to last year. Major Banks such as **Citibank, ING Vysya bank, Axis Bank, Bank of Baroda and Bank of India** have offered roles like Wholesale Banking, Corporate Finance, Retail Banking, Credit Risk Analysis and Banking Operations to our students. Other Financial institutions such as **Reserve Bank of India, Indian Angel Network, IIFCL, Competition Commission of India** and **CLSA** have also shown interest in our students. Leading Private equity firm, **TVS Capital** offered its coveted Private Equity profile.

IT/ ITES, Business Analytics & Services:

Traditional IT heavyweights like **Siemens Corporate Technologies, Hewlett-Packard, Omnitech Solutions** continued to make their presence felt. Also the newer companies like **Pinnacle Infotech Solutions, Pitney Bowes, Redwood Associates** and **Valyoo Technologies** recruited our students for their marketing, analytics and operations profiles.

Manufacturing & Automobile:

Manufacturing and Automobile was one of the more popular sectors among the students this year. Majors like **Vedanta, JSW Steel, Stanley Black and Decker, Bharat Petroleum Corporation Limited, Bajaj Auto, Gas Authority of India Limited, TVS Motors, Indian Oil Corporation Limited, Tega Industries, National Thermal Power Corporation** and **Pennar Industries** offered profiles in operations, marketing, human resources and supply chain management.

Media & Advertising:

Media and advertizing companies were also among the recruiters this year. **Zee News & Starcom MediaVest group** offered marketing and brand management roles to our students whereas advertizing agencies like **RK Swamy BBDO** and **Ogilvy & Mather** hired them for market research and content development roles.

Closing Note:

The myriad of companies offering diverse profiles ensured that every single student got a summer internship of his/her choice. Also, the corporate who selected our students remarked very positively on the quality of the students and the professional & efficient manner in which the process was conducted. We congratulate all the students and thank our professors, our alumni network, the HR personnel and all others who have helped in making VGSoM the destination of choice for the companies and the student community alike.

